



DAVID R PARSONS

MBA, MSML



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DAVIDRPARSONS.COM

EXECUTIVE LEADER AND INNOVATOR

CAREER SNAPSHOT

Embraces role as a change agent, acting as a catalyst who improves organizational operations and financial performance through substantial business process improvement, technology and innovation, and well-formulated strategic and tactical initiatives. Vast experience across most industries including manufacturing, service, retail, real estate, construction, and technology. Specializes in developing and leading IT departments to function as a competitive advantage within the overall business strategy.

TOP SKILLS

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| <ul style="list-style-type: none">✓ PMI Project Management✓ Microsoft Server Technologies✓ Cisco Networking✓ Enterprise Resource Planning (ERP)✓ IT Operations✓ Microsoft 365 Deployment✓ SharePoint Online✓ Exchange Online✓ ITIL Service Management✓ Web Development✓ SEO and Digital Marketing✓ Virtualization (Azure, VMware) | <ul style="list-style-type: none">✓ Strategic Planning✓ Competitiveness Analysis✓ Brand Identity Development✓ Leadership Coaching✓ Business Process Improvement✓ Financial Analysis✓ Contract and Vendor Management✓ Telecom and Mobility✓ Organizational Design✓ Talent Optimization (HCM)✓ Market Research✓ Software Development (SDLC) and Agile |
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EXPERIENCE

- | | | |
|---|-------------------------|-----------------------|
| Chief Information Officer – Gallaher & Associates, Inc. | Alcoa, TN | 2017 – Current |
| <ul style="list-style-type: none">▪ Procured and deployed Acumatica Cloud ERP integrated with Workforce Go! HRMS and Payroll in 2020▪ Transformed all networking architecture to position the company for scalable growth and flexibility.▪ Launched Project Management Office (PMO) and redesigned PM structure to meet business needs.▪ Developed leadership and management program to leverage competitive advantages of internal talent. | | |
| Chief Technology Officer – England, Inc. a La-Z-Boy company | New Tazewell, TN | 1993 – 2013 |
| <ul style="list-style-type: none">▪ Deployed JDEdwards Oracle ERP for La-Z-Boy upholstery division companies▪ Designed and deployed new enterprise datacenter in 1998 that withstood a major fire event▪ Migrated all legacy WAN topologies to Metro Ethernet for high bandwidth applications▪ Virtualized all physical servers to VMware in 2011▪ Deployed Cisco Unified Communications (VoIP) in 2013 | | |

President / CEO – Parsons Tactical, LLC

New Tazewell, TN

2013 – 2018

- Launched e-commerce online store specializing in survival and tactical gear
- Operated full-time until it began to conflict with CIO duties at Gallaher

Area Supervisor – McDonald's Corp dba EDT Inc.

London, KY

1987 – 1993

- Opened and operated seven McDonald's franchised stores in eastern Kentucky area
- Hired and training 100+ managers and crew for each store prior to store grand openings
- Achieved AAA QSC ratings each year McDonald's conducted full field evaluations
- Awarded as one of the top store managers in the region in 1987 and top 200 in the U.S.

EDUCATION

Master of Business Administration

Western Governors University

2018 – 2020

Salt Lake City, UT

Master of Science, Management and Leadership

Western Governors University

2020

Salt Lake City, UT

Bachelor of Business Administration

University of Kentucky

1978-1982

Lexington, KY

TRAINING AND CERTIFICATIONS

- ✓ PMI Certified Associate in Project Management (CAPM) # 2245033
- ✓ Microsoft 365 Enterprise Admin Expert
- ✓ Cisco Certified Network Associate (pending)
- ✓ ITIL Service Management Foundation

- ✓ GiANT XCORE Leadership Graduate 2018
- ✓ Leadership Claiborne 2001
- ✓ McDonald's Advanced Operations 1987
- ✓ Police Science Institute Law Enforcement diploma

PERSONAL INTERESTS

- ✓ United Way volunteer – Blount County TN
- ✓ Claiborne Economic Partnership Director 2001-2005
- ✓ Tennessee Ambassador 2005
- ✓ Tennessee Notary 2014-2018

- ✓ FAA Licensed Private Pilot
- ✓ Two German Shepherd Dogs named Jax and Kyra
- ✓ Active in most outdoor sports
- ✓ Enjoy stock and real estate investing